



Adrienne Broaddus

EDUCATION

Ball State University
Muncie, IN
Certificate in Emerging
Media and Visual Reporting
— May 2016
Master of Arts in Journalism
— Expected December
2018

**Michigan
State University**
East Lansing, MI
Bachelor of Arts in
Journalism — 2006

COMMUNITY & CIVIC ACTIVITIES

Alpha Kappa Alpha
Sorority, Inc.
National Association
of Black Journalists
TEGNA Corporate
MSJ Trainer
Former MN SPJ
Board Member

OTHER EXPERIENCE

Reporter, WILX
Lansing, MI
November 2005 — May
2006

Reporter/Anchor, HOM TV
Lansing, MI
May 2003 - January 2007

EXPERIENCE

Reporter/Anchor, KARE-TV (NBC) Minneapolis, MN 2014 — Present
Adrienne Broaddus is a multi-skilled journalist who shoots, writes and edits packages to present live daily. In addition to shooting and editing weekday stories, she anchors KARE 11 News at 11 a.m. Monday- Friday. She has covered major stories for KARE TV and TEGNA stations nationwide, including the shooting death of Michael Brown which led to protests in Ferguson, MO and the deadly flooding in South Carolina. She produced multiple and exclusive stories following the police involved shooting of Philando Castile in Minnesota.

- **2018** National Association of Black Journalists Salute to Excellence winner for long form feature reporting
- **2018** National Association of Black Journalists Salute to Excellence nominee for general assignment report x2
- **2018** TEGNA Individual Diversity Award winner
- **2017** Upper Midwest Regional Emmy Nominee for Best News Anchor
- **2017** National Association of Black Journalists Salute to Excellence winner for general assignment and short form feature reporting
- **2016** Upper Midwest Regional Emmy Nominee for Best Health Report and Solo Video Journalism
- **2016** MADD Media Makes a difference recipient
- **2016** RTDNA Kaleidoscope Award winner
- **2016** Society of Professional Journalists Page One Award recipient for Hard News
- **2016** NABJ Salute to Excellence finalist for short form feature reporting
- **2015** Upper Midwest Regional Emmy Winner for Weekend Newscast: Missing Boy Found
- **2015** Upper Midwest Regional Emmy Nominee for Best Health Report
- **2015** NABJ/Gannett Foundation Al Neuharth award recipient
- **2015** Society of Professional Journalists Page One Award recipient for Health Reporting
- **2015** NPPA Solo Video journalist of the year finalist
- **2015** Midwest Broadcast Journalists Association Eric Sevareid Award recipient
- **2014** Life Source Media Partner of the year for organ transplant coverage

Reporter/Fill-in Anchor, WISH-TV (CBS) Indianapolis, IN — Aug. 2010 - Dec. 2013
General Assignment reporter who shoots, writes and edits packages to present live for the 5, 5:30 and 6 p.m. newscasts. Promoted from morning reporter responsible for multiple live reports during three-hour newscast to dayside reporter. Covered live breaking news for the 10 and 11 p.m. newscast.

- **2013** Indiana Broadcasters Association Best General News Story
- **2012** Indianapolis Associated Press Best Enterprise Story (1st Place)
- **2012** NATAS Great Lakes Emmy Nominee for Best Human Interest Story
- **2012** Awarded Journalists of the year by Alpha Kappa Alpha Sorority's Indianapolis chapter, Chi Chi Omega

Reporter/Anchor, WNEM (CBS) & WSMH (FOX) Saginaw, MI — Jan. 2007- Aug. 2010
Produced two enterprise stories daily. Promoted from weekend morning anchor to host of "Better Mid-Michigan," a nationally syndicated lifestyle and entertainment program. Also, solo anchored all weekend newscasts. One of a handful of journalists selected to attend Poynter's Power Reporting workshop in 2006. Her series of investigative reports on local bar operating illegally led to its shut down.